

April 25, 2001

To Whom It May Concern:

I would recommend the Marketel Predictive Dialer to anyone who is considering telemarketing as a way of generating new leads and appointments.

I have used the Marketel Predictive Dialer for several years now and in 3 different industries with huge success. I have been able to lower the overhead by having fewer people on the phones with better results than when I had twice as many people calling.

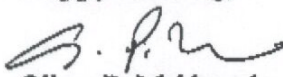
I can track the results and performance of each telemarketer individually or as a team. The reports give a break down of the time logged on and I can really improve my training the telemarketers by having this information. I can even listen in on their conversations for extra quality control.

I've used the dialers for both lead generation and appointment setting campaigns.

I can't say enough about the Marketel dialers!

~~Feel free to call me directly at (303) 397-7107~~

Happy Dialing,


Oliver P. Maldonado