

Cool Aid Air Conditioning  
Of SW Florida, Inc.

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N. Fort Myers, FL 33903

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Cooling / Heating  
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CAC058670

**Att Sean  
Marketel Dialing**

**I just wanted to drop a line to you and tell you how much our company  
loves the dialer system.**

**It has drastically cut down on our paper usage since we no longer need to  
print the leads out.**

**Our tele-rops love the ease of the system and our appt rate has gone up  
considerably.**

**Your tech support is outstanding and has always been there to help me  
when I called.**

**You have my permission to refer my name to pending customers of yours  
for a referral.**

**Sean, thank you so much for assisting us.**

**Sincerely,**

A handwritten signature in black ink, appearing to read "Peter Ellin". The signature is written in a cursive style with a long horizontal flourish at the end.

**Peter Ellin  
Marketing Supervisor**